



HACKBU

hackathon@hackbu.org
hackathon.hackbu.org

Dear potential sponsor,

HackBU is hosting Binghamton University's second hackathon on March 20th, 2015. The event will last 36 hours and bring 300 hackers from Binghamton University.

We created HackBU to foster a community of individuals who solve problems through the innovative use of technology. We host weekly web development workshops and organize trips to hackathons.

The monetary sponsorship tiers are presented on the following page. In addition to monetary sponsorship, we encourage sponsors to send company swag and bring mentors.

We look forward to working with you for this year's HackBU Hackathon. If you have any questions, comments, or would like to talk about what else we can provide you as a sponsor, send an email to hackathon@hackbu.org.

Thank you,
The HackBU Team

	Silver	Gold (Limit 6)	Platinum (Limit 1)
GENERAL	\$750	\$1,500	\$4,500
Branded prize	Yes	Yes	Yes
Company/API presentation	2 min	3 min	5 min
Closing Talk			5 min
RECRUITING			
Mentors at event	Yes	Yes	Yes
Distribute recruiting materials	Yes	Yes	Yes
Email hackers		Yes	Yes
Email Binghamton CS majors			Yes
Access to resumes		Post-event	Pre-event
Interviews on campus			Yes
45 minute information session			Yes
BRANDING			
Logo on website	Yes	Yes	Yes
Logo on t-shirts	Yes	Yes	Yes
Placement of company banners	Yes	Yes	Yes
Placement on event advertisements		Yes	Yes
Hackathon, sponsored by...			Yes
Logo on banner			Yes
Booths at the event			Yes